

Figure 1 – Research Steps

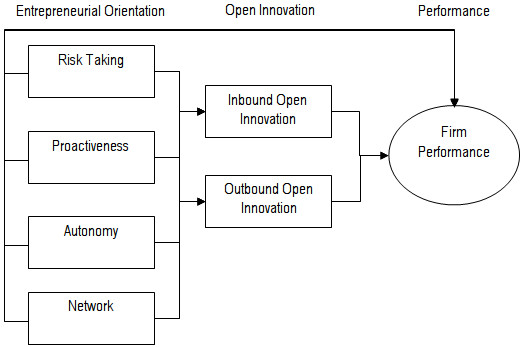


Figure 2 – The proposed conceptual framework.

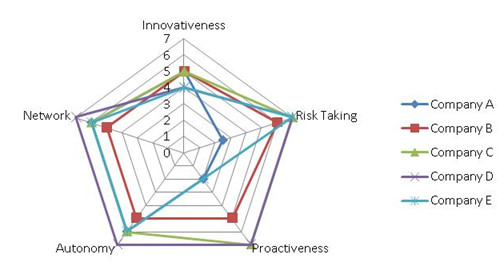


Figure 3 – Entrepreneurial orientation of firms.

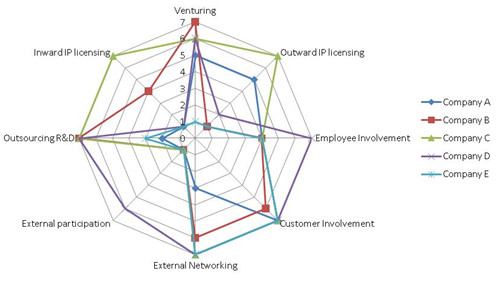


Figure 4 – Open Innovation activities.